Vale Media Services
Online Business Management

A LA CARTE PRICING SHEET 2022

Digital Marketing Strategist

Consulting & Strategy   **$247**

- **Project management**
- **Digital strategy**

Reach your goals faster with a complete, laser-focused roadmap to launch or scale your business online.

This offer includes:

:: Pre-Call Questionnaire: This questionnaire will take you 30-45 minutes and will help me get a feel for your business by listing your existing freebies, offers, goals, income, expenses, competitors, wins, losses.. and I'll get started on the research

:: Our Call: We'll take 2 hours to go through your existing business piece by piece and create a custom plan to scale it.

Tech & Automation Services   from $850

- Review of current admin & business processes
- Softwares research for your needs
- Appropriate software setup and initial management
- Up to 4 hours Audio / Video Tutorial along the way

Funnel design* and tech setup   from $500 a funnel

- Lead funnel - 2 web pages: one landing page, one thank you page
- Sales funnel - short sales page design or long sales page design
- Welcoming/Confirmation email series created within your CRM (2 emails templates)
- Lead magnet form creation (Google Forms, CRM, or other)
- List building within your CRM or spreadsheet of your choice
- Funnel triggers and actions on automation

*Copywriting content provided by the client

These project plans are entirely tailored to your business.

Online Business Management Services

Website Design & Management* :

- Basic Website Creation - 5 pages (home, about, services, contact, blog) **from $2400**
- Monthly website management (up to 2 hours a month, min 6 months) **$150 / month**

*Copywriting content provided by the client

Social Media Boost Services*   **from $1000**

For established social media platforms

- Social Media Content publishing/scheduling
- Add image(s) and optimise to social media posts
- Add tags/categories to social media posts
- Comments moderation plan

For creating a blog template or social media profile

- Profile creation and design
- Profile optimization
- Keywords & tags research
- Media file optimization for publication (pictures, video, e-book, etc…)

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PACKAGES PRICING SHEET

All packages paid in advance before work commences. Payment plans available on request. Late fee applies.

Retainer packages - min. 3-month contract.

1. "First steps" Package - $1000 per month - up to 12 hours

This package is a 3-month (min) package that includes the following services

- Team/Project Management

- Task execution* to a maximum of 12 hours per month

- Optional monthly strategy sessions with Valérie Schmied (up to 2 hours)

- Unlimited Voxer access to Valérie Schmied during business hours for ongoing support

- Unlimited access to assigned project manager by email to communicate about tasks as needed

2. "Further steps" Package $1800 per month - up to 25 hours

This package is a 3-month (min) package that includes the following services

- Team/Project Management

- Task execution* to a maximum of 25 hours per month

- Optional monthly strategy sessions with Valérie Schmied (up to 2 hours)

- Unlimited Voxer access to Valérie Schmied during business hours for ongoing support

- Unlimited access to assigned project manager by email to communicate about tasks as needed

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Not really sure what you need? Think we can do great things together? Shoot me an email at solutions@valemediaservices.com. I am sure we can figure something out.

Looking forward to hearing back from you.

Have you seen these packages below? Check them out!

Jumpstart your Online Biz & **Boost your Online Biz**

*What's included under "Task execution"?

- Project management
- Business processes review
- New processes implementation if required
- Branding checklist review/execution (logo, colour palette, Trading name…)
- Web Design & Development
- Social Media Profiles: creation, design and/or management, boost, tag research
- Customer Relations Management (CRM) software or processes (review/implementation)
- Digital marketing strategies: funnel, launch, newsletters, ads, landing pages, lead capture pages…
- Basic SEO implementation
- Customers behaviour study, analysis - good practice research & market research
- Password manager software setup
- Basic tech support: domains, software subscriptions, integrations, applications setup…