GRAPHIC DESIGN for your first steps online

VALE MEDIA SERVICES PORTFOLIO





Your fonts, logos, colors and images form a visual identity for your brand.



graphic design

(noun)

the art or skill of combining text and pictures in advertisements, magazines, or books.

what works best?

1. START WITH YOUR VALUES AND IMAGE

What do you want to stand out for? How do you want to be perceived online?

2. FIND YOUR COLOURS, FONTS AND NAME FOR YOUR BUSINESS

Your visual identity is important. Build your moodboard.

3. DESIGN YOUR LOGO AND TAGLINE

Your logo should be easy to spot, recognisable and unique. Your tagline tells your customers what you offer.

4. GET RECOGNISED

Aligning your branding across your online platforms will add professionalism and trust to the feel of your business.

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brand identity

- A brand identity is the face of your business.
- You get recognised through your brand identity.
- It needs to align with your business goals and target audience for best results.

VMS Portfolio My recent projects

Business card Logo Design Websites Facebook Page Cover Linkedin Banner Ebook (3 pages)

Programs Product Label Quotes card Resume Youtube Thumbnails

Find below a few samples of my graphic design work for customers.

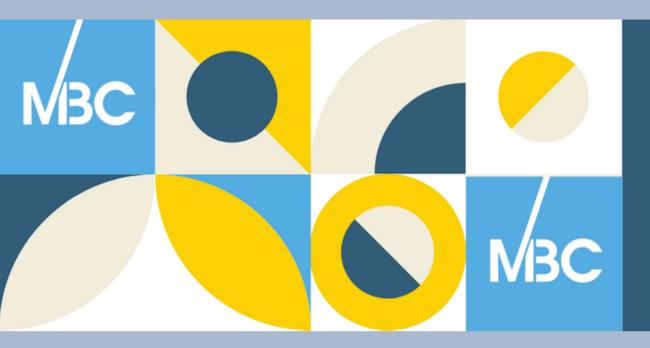
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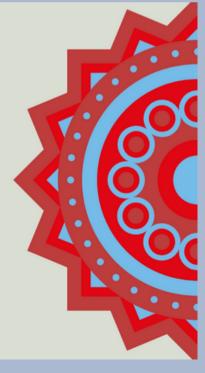
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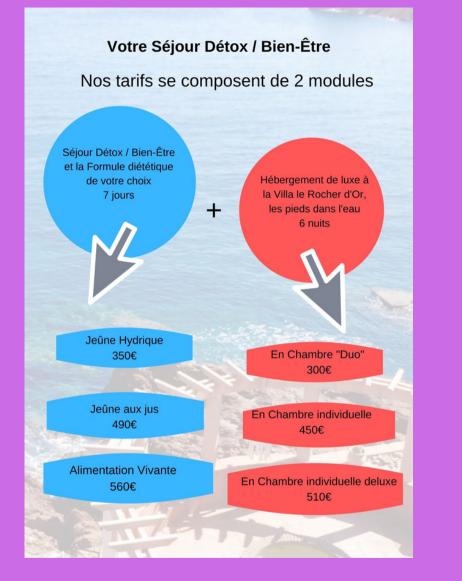
DU SAMEDI 12 AU SAMEDI 19 SEPTEMBRE

DU SAMEDI 21 AU SAMEDI 28 NOVEMBRE















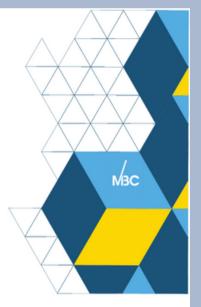
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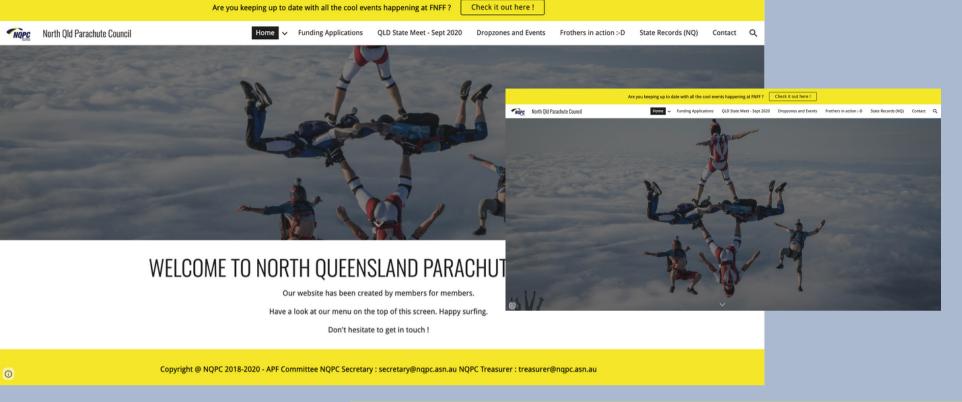
(i)

Head over to our Projects Gallery !

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thank you.

we look forward to working with you.

